

Rebecca Ewing
color & design

Jill Pullen
Excelovation
2600 Century Center Parkway
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Dear Jill,

I knew you were good; I just didn't realize HOW good until you took on the task of breathing life and grace into my stagnant website. Taking all three facets of my business, you organized, synthesized and simplified lots of information in a way that makes the site is easy to navigate; provides credibility and congruency; plus prescreens potential clients.

You were a pleasure to work with in several respects. First, your provocative questions nudged me to clarity, which serves me in every aspect of my business. You worked with a modest budget that allows for growth of the site as the business grows. Your expertise was apparent as you explained —in ways I could understand — the ins and outs of an industry that is like a foreign language to me. Finally, you kept my eagerness in check and took the time required to get it right and keep me on budget.

I am mighty pleased, Jill, and will recommend you at any opportunity. Thank hue again helping me soar online.

Carpe diem,



Rebecca Ewing, CMG